From: Gary Heine/=TMS/Toyota. Sent:4/3/2008 6:16 PM.

To: [-] Tom Steger/=TMS/Toyota@Toyota; Clayton Meyer/=TMS/Toyota@Toyota; Cole Stutz/=TMS/Toyota@Toyota; Andrew Curtin/=TMS/Toyota@Toyota; Mike Robinson/=Mobile/Toyota@Toyota; Jaime Angulo/=TMS/Toyota@Toyota; Craig Parker/=TMS/Toyota@Toyota; John Stover/=TMS/Toyota@Toyota; Tim Davis/=TMS/Toyota; Nobu Takeda/=TMS/Toyota@Toyota; Scott Stewart/=TMS/Toyota.

Cc: [ - ] Bcc: [ - ]

F-310 381 7783

Subject: Fw: Toyota PQSS Executive Summary through March 29, 2008

Regards, Gary Heine Quality Assurance Powertrain Manager Toyota Customer Services Division O- 310 468 2521 C- 310 977 0860

----- Forwarded by Gary Heine/TMS/Toyota on 04/03/2008 06:15 PM -----

"Colacurcio, Joe" <Joe.Colacurcio@nielsen.com> 04/03/2008 04:17 PM

To <greg\_bryan@toyota.com>, <gordon\_rush@toyota.com>

cc <Randy\_Wagner@toyota.com>, <Jeff\_Northrup@Toyota.com>, <craig\_erickson@toyota.com>, <matt\_allen@toyota.com>, <howard\_Abrahams@toyota.com>, <michael\_jarboe@toyota.com>, <Russell\_Suzuki@toyota.com>, <ed\_quirk@toyota.com>, <mike\_pricer@toyota.com>, <charles\_lee@toyota.com>, <Mike\_Robinson@toyota.com>,

<Randy\_Reida@toyota.com>, <Gary\_Heine@Toyota.com>, <Bob\_Nagai@toyota.com>, "Stephenson, Bill"

<Bill.Stephenson@nielsen.com>, "Enzweiler, Julie" <Julie Enzweiler@nielsen.com>, "Hamm, Scott"

<Scott.Hamm@nielsen.com>, "Patak, Elizabeth" <Elizabeth.Patak@nielsen.com>

Subject Toyota PQSS Executive Summary through March 29, 2008

## Hello,

Attached please find the Toyota Quality Executive Summary report reflecting data from March 16, 2008 – March 29, 2008. The reporting site (http://toyota.reports.buzzmetrics.com/main.asp) has also been updated with the latest information. This report contains multiple High Priority quality issues. Please note that no owner-defined Scion vehicle quality problems are prevalent during this two week time period.

Toyota

**4Runner Current Generation** 

- · Rattles
- · Peeling Clear Coat/Rust
- 4Runner Previous Generation
- · Engine Drivability Issues
- Vehicle Electrical Smoldering

**Camry Current Generation** 

- · V6 Transmission Issues
- · 4-cylinder Transmission Flares
- · Dashboard, Windshield Creak
- · Engine Noise
- · Vibration at Low Speeds, Turning
- · Cam Timing Valve Assembly

Celica Overall

- · Belt Tensioner
- · Replacement Battery Issue

Corolla Current Generation (Redesigned 2009)

· Interior Rattles

Corolla Previous Generation

- · Poor Fuel Economy
- · Difficult/No-Start
- · Rough Shifting/ECM
- · Excessive Paint Chipping

**Prius Current Generation** 

- · Unintended Acceleration
- · Traction Control Problems
- · Stereo Static/Problems
- · Headlight Problems
- · Fueling Difficulties

Prius Previous Generation

· Intermittent No-Start & P3191/P3101 Codes

**RAV4 Current Generation** 

- · Excessive Wind Noise
- · Peeling Paint
- · VSC Light Illuminates at Stop Lights

Sequoia Current Generation (Redesigned 2008)

· Engine Whine NOT Stereo Speaker Static

Sienna Current Generation

- · Excessive Engine Noise
- · A/C Problem
- · Wheel/Rim Rust Blisters

**Tacoma Current Generation** 

- · Clutch Problems
- · Suspension Bottoms Out
- · Bumper Rust

**Tacoma Previous Generation** 

· Frame Rust

**Tundra Current Generation** 

- · Stiff Ride
- · Engine Noise
- · Bumper Rust

Yaris Overall

- · Squeaking Brakes
- · Clutch Problems

Lexus

Lexus ES 330

· Transmission Fluid Leak

Lexus ES 350

- · Transmission Flare
- · Engine Ticking
- · Pre-Collision Radar System

Lexus GS 430 Overall

- · Interior Rattles
- · Slow Acceleration, Engine "Wheezing"

Lexus LS 460

· Excessive Wind Noise

Please feel free to contact us if you have any questions.

Thanks,

Joe Colacurcio

**Automotive Industry Analyst** 

Nielsen Online

The Nielsen Company

50 West RiverCenter Blvd.

Third Floor

Covington, KY 41011

859.905.4936 voice

610.462.3048 mobile

joe.colacurcio@nielsen.com www.nielsen-online.com